

Bell & Ross

BREITLING
1884

TAG Heuer
SWISS AVANT-GARDE SINCE 1860

PANERAI

Ω
OMEGA

ULYSSE NARDIN

H HUBLOT

ROLEX

PANERAI

The Watch Trader's Roadmap to \$10,000/mo

A lot of people ask me what I would do to get by if I had to start over with \$0.

As an investor in many industries like real estate, stocks, commodities, alternative assets...

I always default to one. Yup, you guessed it. Watch Trading.

Look—every industry has its pros and cons, but to me watch trading is still the best untapped industry out there.

It's simple and doesn't require paperwork, a store front, or tons of inventory.

Your investment is safe because the right watches never lose value so if sh*t hits the fan, you can liquidate fast and get your money.

It's a side hustle that you can do at your own pace that doesn't require 40 hours a week.

And the return on investment is fast with an average of 15–20% ROI.

So the original question remains—“what would you do if you had to start over with nothing?”

Here's what I would do if I had very little money to play with:

1. I would buy my first watch in the \$2,500 range on eBay using Paypal credit.

There are many brands out there that qualify such as Breitling, Omega, Tag Heuer, etc.

By using Paypal credit I can buy a watch with \$0 out of pocket and have 6 months to pay it back.

2. Since I paid under market value, I can flip that watch for \$2,875 (15% ROI) by any means necessary: Craigslist, Facebook marketplace, friends/family, etc.

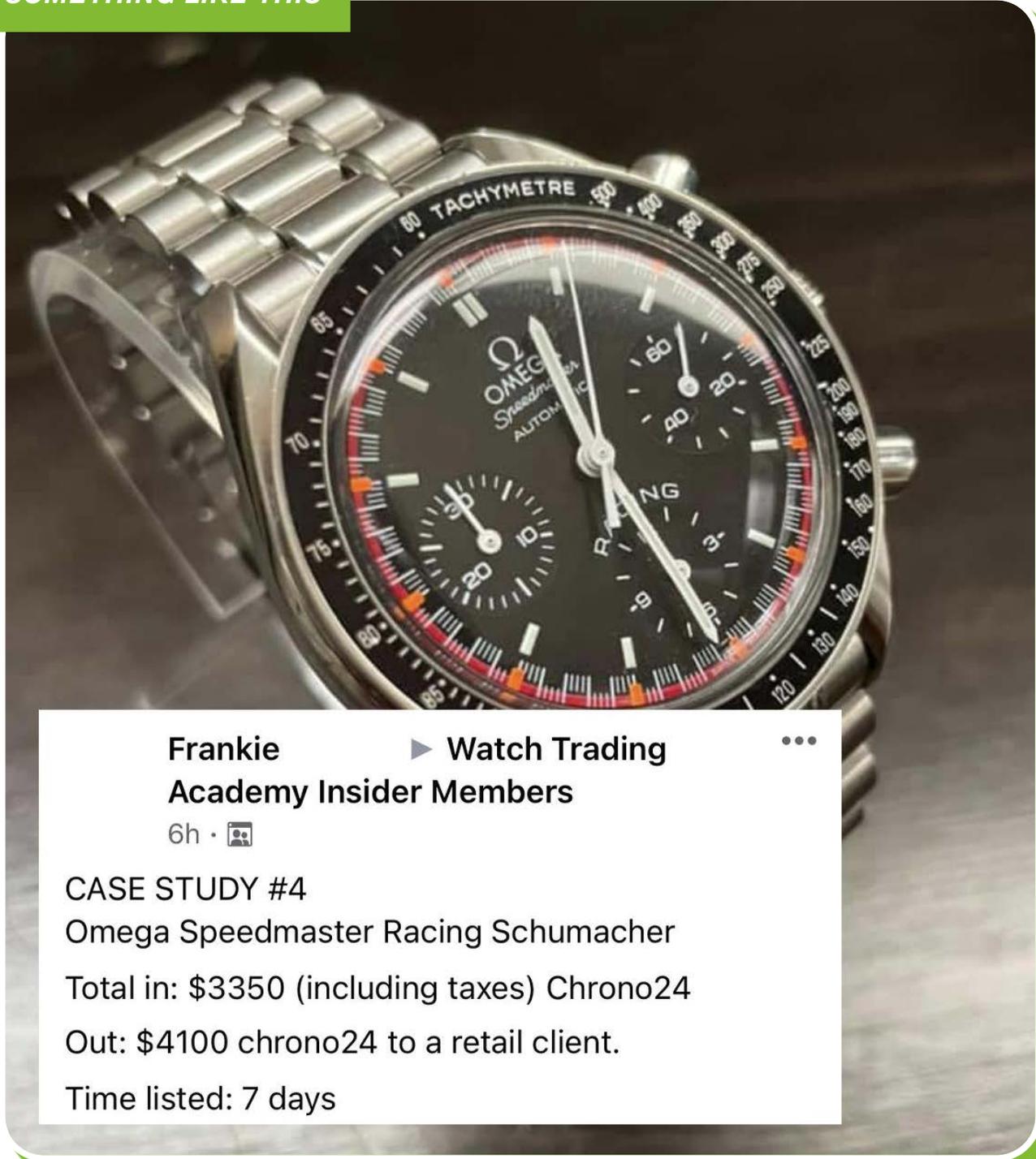
Now I'm back to square one and rather than taking the \$375 profit, I will re-invest that money again in another time piece... probably within the same brand to master it.

3. I flip that \$2,875 watch for \$3,300 (15% ROI) and now I'm up to \$3,306.

I repeat the process and work to get better at negotiation, finding the right deals, and mastering a specific market segment... either price point or brand.

4. I rinse and repeat so now that \$3,306 has become \$495 profit (15% ROI).

SOMETHING LIKE THIS



Frankie ▶ Watch Trading Academy Insider Members

6h · 🧑

CASE STUDY #4

Omega Speedmaster Racing Schumacher

Total in: \$3350 (including taxes) Chrono24

Out: \$4100 chrono24 to a retail client.

Time listed: 7 days

Keep in mind that my initial out-of-pocket expense is still \$0 because I've used Paypal credit.

Since I'm turning around and trading these watches fast I have plenty of time to pay back the initial \$2,500 investment.

5. As my capital grows I'm able to trade higher dollar watches from brands like Panerai, Rolex, Ulysse Nardin, etc.

Now I'm able to play with more money which equals more profits, even if at 15% ROI.

For example, you will start clearing \$1,000+ profit per deal with watches starting around \$6,500.

6–10. I continue to repeat the process and turn my \$2,500 investment into \$10,000 in profit.

This can take anywhere between your 10th and 12th deal (going off of 15–20% ROI).

Not only did I do this all without using any of my own money thanks to using Paypal credit...

But I also built up my own customer base who now come to me for watches or send me referrals, thus making it much easier.

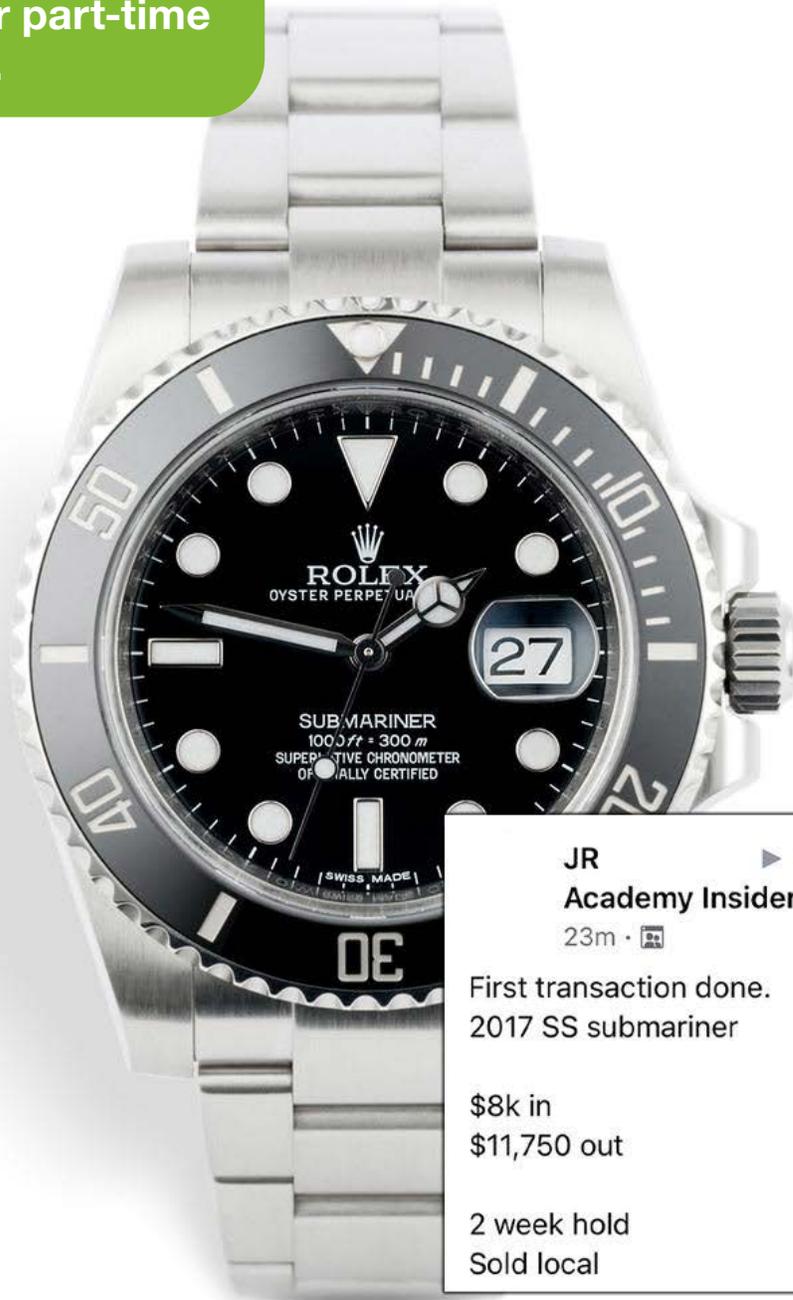
Now, I have choices 😎

I can try to keep leveling up and earn more and more...

Or I can simply do a few \$10,000 trades and earn \$2,000 each time which means it would only take me 5 deals.

Can you do 5 deals a month part-time? I think so.

5 deals a month to earn \$120,000 a year part-time is a no-brainer.



JR ▶ Watch Trading Academy Insider Members

23m · 📷

First transaction done.
2017 SS submariner

\$8k in
\$11,750 out

2 week hold
Sold local

A secret strategy many of my students use to get multiple \$10,000+ pieces in inventory at a time is leveraging credit.

You see, banks and credit card companies NEED to have money outstanding to their customers in order to make money.

But did you know that you can often get access to this cash for pennies on the dollar compared to the rates they make poor people with bad credit pay?

People with good credit are offered more credit all the time. The easiest way to get super cheap money is to use what's called a Balance Transfer, where your credit card company offers typically \$10k–18k straight to your bank in exchange for a 3% fee, and 0% interest for 12–18 months.

This allows a ton of flexibility to add more inventory, and since you're getting 15%+ ROI PER TRADE, that one-time 3% fee is pennies in comparison.

Others have gone so far as to take out home equity lines against their properties, however I would refrain from that until you've really gotten comfortable as a trader.

Speaking of doing deals without your own money...

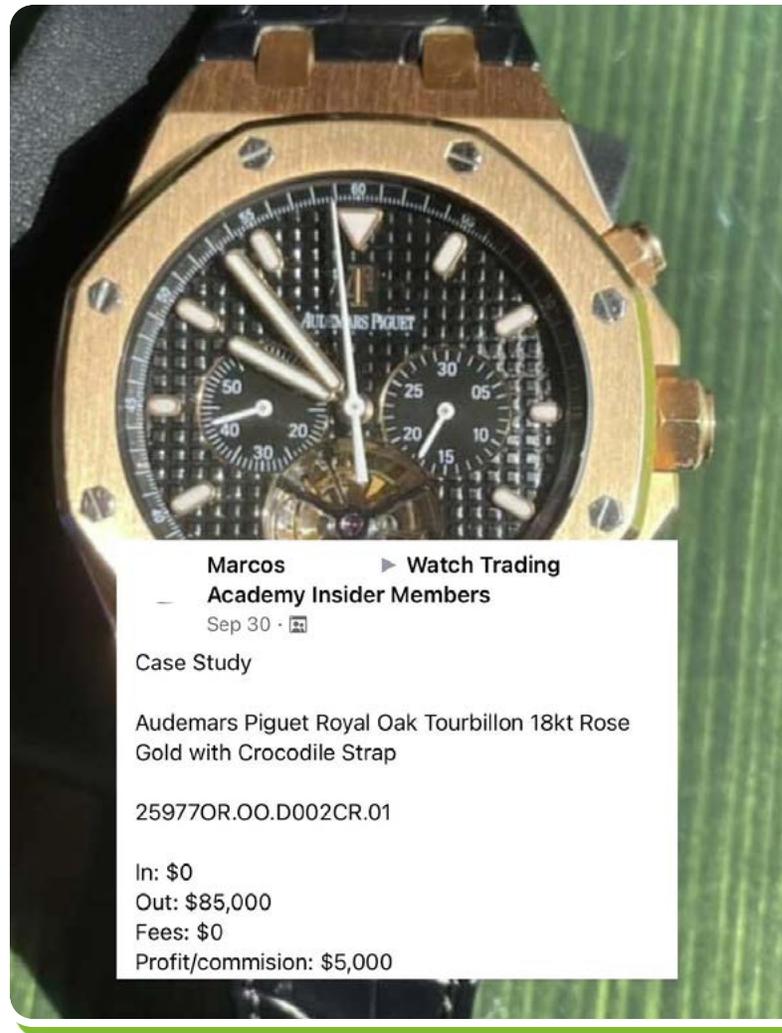
Before we move on, there's one strategy I haven't mentioned yet: Brokering

Brokering requires \$0 of your own money, all you have to do is connect a buyer and a seller and take a piece in the middle.

The more you trade, the more buyers you will meet and the more they will ask you to find specific pieces.

Because you're in Watch Trading Academy, you'll have a wealth of sellers to pull from to help put these deals together.

At the highest level, you only need to do one broker deal in a month to make serious coin.



Look... Watch trading isn't hard or rocket science. It's a progressive game.

The more you do it, the easier it gets.

However, it does require you to know which watches are popular, how to not overpay, and the best ways to find deals and sell fast.

This is everything that you will learn here at Watch Trading Academy.



The reality is that you can build a six-figure watch trading biz in the next 6 months so that you can quit your job and buy your freedom back.

Now when I say there's still time to build a six-figure watch trading biz in the next 6 months...

It doesn't mean you'll see \$100,000 profit 6 months from now (*although that is possible*)

What's more "realistic" for beginner watch traders is to hit a six-figure annual run-rate within the next 6 months.

This means hitting \$8,333 per month. ($\$8,333 \times 12 \text{ months} = \$100,000$)

And if you average that amount every month, for 12 months, you'll have a \$100,000 per year biz.

That's much more realistic to do than just blindly aiming for \$100,000.

\$8,333 per month can be broken down into:

- 20 watches sold per month at about \$416 profit each
- 10 watches sold per month at about \$833 profit each
- 5 watches sold per month at about \$1666 profit each
- 1 watch sold per month at \$8,333 profit

I know the thought of selling a single watch for over \$8k profit sounds crazy. But when you play at that level, it's actually the low end.

But you don't need to worry about that yet 😊

The math I just showed you is to help you understand how “simple” watch trading really is once you break it down. *And believe it or not...*

Selling higher-margin watches isn't more difficult than selling lower-margin pieces. It just requires a different strategy.

And I cover everything in the Watch Trading Academy.

I want to put in perspective how easy it is to make \$10k/mo per month trading watches.

While it's not rocket science that 'more deals = more profits', this chart gives you a visual of how many deals you need to do each month to reach your goal.

HOW TO MAKE \$\$\$ PER MONTH					
\$\$\$ made per watch	Sell X to make \$2K per month	Sell X to make \$4K per month	Sell X to make \$6K per month	Sell X to make \$8K per month	Sell X to make \$10K per month
\$100	20	40	60	80	100
\$200	10	20	30	40	50
\$300	7	13	20	27	33
\$400	5	10	15	20	25
\$500	4	8	12	16	20
\$600	3	7	10	13	17
\$700	3	6	9	11	14
\$800	3	5	8	10	13
\$900	2	4	7	9	11
\$1,000	2	4	6	8	10

As you can see, if you wanted to make \$10k/mo then you'd need to only do 10 deals where each deal brought in \$1,000 profit.

10 deals is not a lot right?

With other business models, you need to do 10–100x the amount of volume just to reach the same profit margin.

Not to mention needing to stock inventory, spend money on advertising, etc.

This is why I love watch trading as a side-hustle or full-time business.

With Watch Trading Academy, I'll show you exactly which watches to buy, how to get them below market value, and how to sell them fast for quick profits.

Rinse and repeat this simple strategy and you will be on your way to \$10k/mo, or whatever you desire.