

\$500 Watch Profit Case Study Collection

Below you'll find 10 examples of various luxury watches that new watch traders can acquire and flip for at least a \$500+ profit.

We recommend beginners to start with a budget between \$1,500 to \$2,000. However, that doesn't mean working with watches with those retail values.

As you'll learn in Watch Trading Academy, many luxury watches that cost more can be negotiated and purchased for as much as 80% off retail pricing.

Brands like Bell&Ross, Omega, Breitling, Tudor, Panerai, and Tag Heuer all are excellent starting points for beginners.

Assuming you follow our Bottom Cash Value formula "BCV" (watch that module first), you can secure a solid position in these watches with virtually no-risk and plenty of margin left to make at least \$500 profit*.

*Note: Profit potentials listed below simply state what is possible if you buy at BCV and sell for around market value. However, what you agree to sell for is ultimately up to you. We recommend at least a 15% return on investment.

Happy hunting,

- PJ

#1 Panerai Radiomir 754 (PAM754)

Vito Scara
May 16 at 9:47 AM · 🌐

Case Study #3
2021 Panerai Radiomir 45mm PAM00754 Men's Black Watch

In: 2,000
Out: 4,000
Profit: 2,000
Profit margin: 100%
Hold time: 4 days

Total profit for my first month: 5,150
3 more watches waiting to be sold. We shall see!

Bought from a local watch enthusiast, and made a great relationship in the process. Said he likes to buy a new Panerai every couple months and then sell it. Just his thing and doesn't care about the money side of it.
So great new find for me! Haha
This watch game just seems to keep debunking all my questions I had coming into it.
The money piece is great but the relationships along the way are priceless!



Watch: Panerai Radiomir 754 (PAM754)

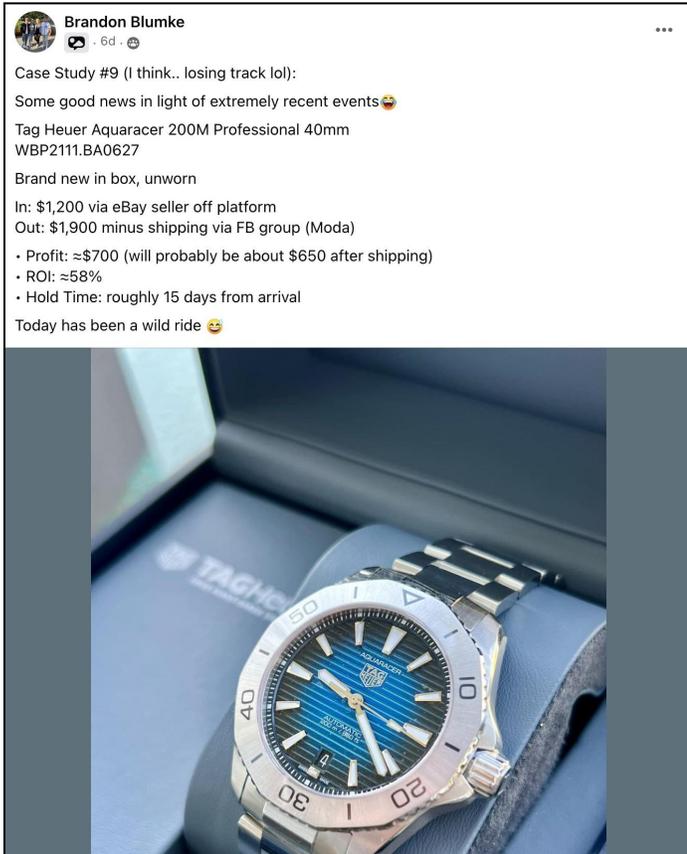
New MSRP: \$5,400

Current Market: \$3,500 - \$4,000

Bottom Cash Value: \$2,000

Profit Potential: \$1,500+

#2 TAG Heuer Aquaracer Professional 200 Date 40mm



Watch: TAG Heuer Aquaracer Professional 200 Date 40mm

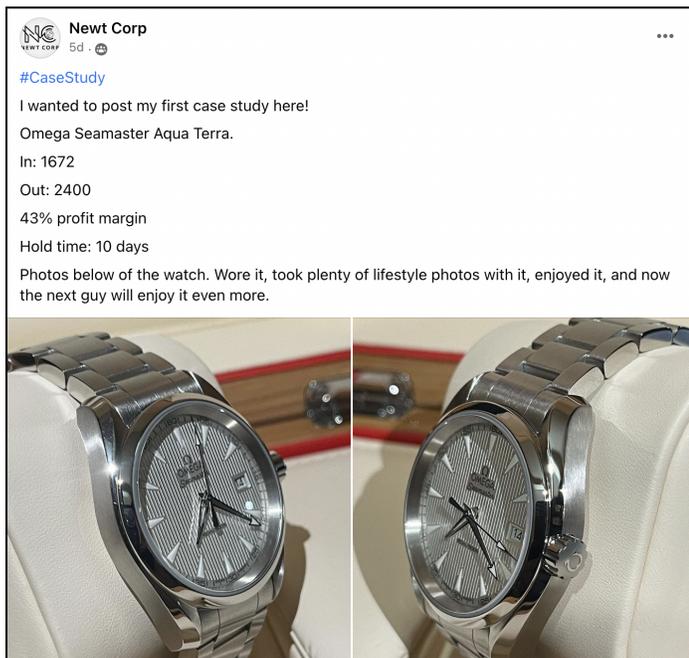
New MSRP: \$2,850

Current Market: \$1,800 - \$2,200

Bottom Cash Value: \$1,000

Profit Potential: \$800+

#3 Omega Seamaster Aqua Terra 150M



Watch: Omega Seamaster Aqua Terra 150M
38mm

New MSRP: \$2,750

Current Market: \$1,900 - \$2,500

Bottom Cash Value: \$1,200

Profit Potential: \$700+

#4 Omega Speedmaster Reduced 39mm

Watch Trading Academy Insider Members
Andre Mercier · 1m · 🗨

Case Study #2
Omega Speedmaster Reduced 39mm
In: \$1500 (OfferUp)
Out: \$2899 (eBay)
Fees: \$273
Net Sale: \$2626
Net Profit: \$1126
ROI: 75%
Hold Time: 8 days
Found this piece locally on OfferUp listed for \$1900 (originally \$2200). Asked what his lowest price would be, he said he'd let it go for \$1570. I said let's call it \$1500 and I'll pay cash in person tonight, he said we had a deal. Took it home, polished it up, took some nice photos, posted on eBay January 1st. Sold 8 days later on January 9th for full price (\$2,899). No offer, no negotiations, just a full price sale. 🔥



Watch: Omega Speedmaster Reduced 39mm

New MSRP: \$4,800

Current Market: \$2,500 - \$3,000

Bottom Cash Value: \$1,500

Profit Potential: \$1,000+

#5 Breitling Superocean GMT A32380



Watch: Breitling Superocean GMT A32380

New MSRP: \$4,340

Current Market: \$3,000

Bottom Cash Value: \$2,000

Profit Potential: \$1,000

#6 Tag Heuer Aquaracer Calibre 5 Automatic 43mm

Luis Rodriguez
June 24 at 1:11 PM · 🌐

Thought I'd publish this to celebrate my first transaction.
Tag heuer Aquaracer Calibre 5 Automatic 43mm
WAY201S.BA0927

- In \$750 (cash local deal)
- Out \$2325 (Ebay)
- Net after shipping and fees \$2014.51
- Profit: 1264.61 (68% ROI)
- Hold time: 1 week

Very Excited to complete my first trade! Customer ended up being happy and saying he would come back for more pieces for him or his buddies.



Watch: Tag Heuer Aquaracer Calibre 5 Automatic 43mm

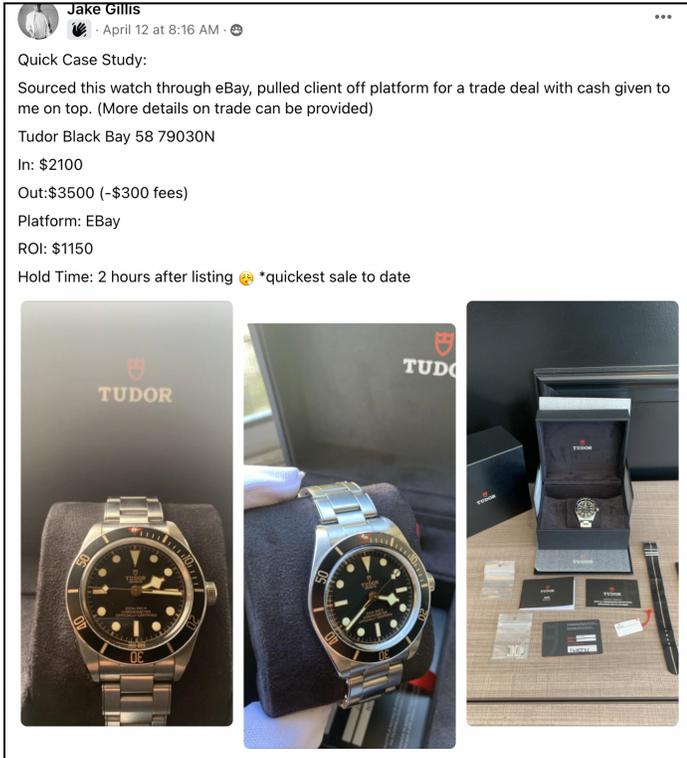
New MSRP: \$3,995

Current Market: \$2,000 - \$2,300

Bottom Cash Value: \$700

Profit Potential: \$1,300+

#7 Tudor Black Bay 58 (79030N)



Watch: Tudor Black Bay 58 (79030N)

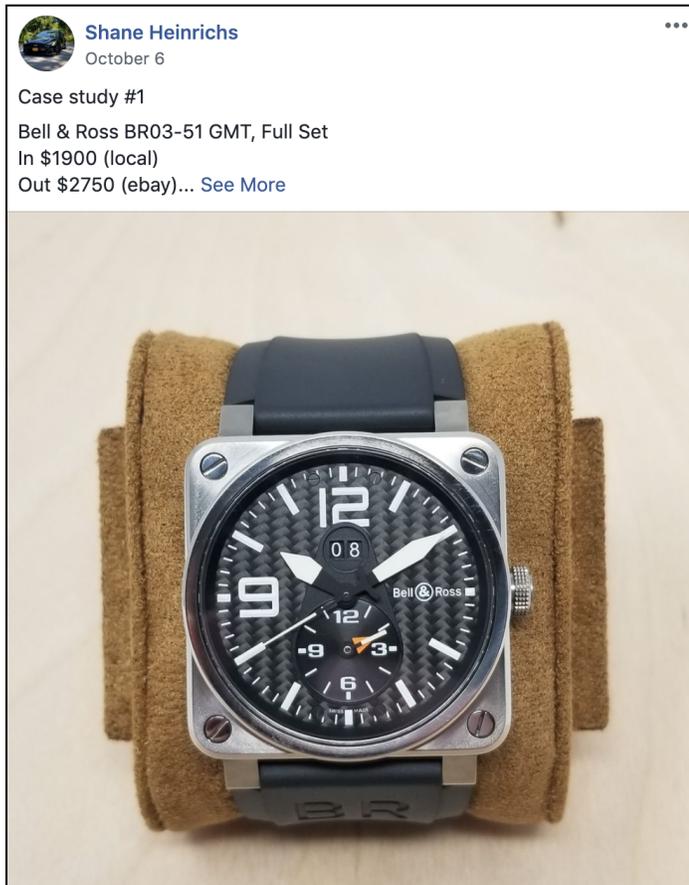
New MSRP: \$3,950

Current Market: \$2,800 - \$3,500

Bottom Cash Value: \$2,000

Profit Potential: \$800+

#8 Omega Seamaster Aqua Terra 150M



Watch: Bell & Ross BRO3-51

New MSRP: \$5,500

Current Market: \$2,000 - \$2,400

Bottom Cash Value: \$1,700

Profit Potential: \$700+

#9 Breitling Superocean 44 Blue Dial



Watch: Omega Superocean 44 Blue Dial

New MSRP: \$4,500

Current Market: \$2,400 - \$2,900

Bottom Cash Value: \$1,700

Profit Potential: \$700+

#10 Breitling Colt A17380

Adam Feinstein
September 30, 2021 · 🌐

Paypal Credit Case Study:

Bought this Breitling Colt complete set through ebay and it was in good condition at a great price. It was complete down to the bezel protector and tag.

In with fee's: \$1338
Out cash locally: \$1850
Profit: \$512 or 38%

Made great margin on a watch without using my own money thru the security of ebay. Always try to leverage credit if you know you're buying right and you don't always have to get people off ebay!



Watch: Breitling Colt A17380

New MSRP: \$3,000

Current Market: \$1,500 - \$2,000

Bottom Cash Value: \$900

Profit Potential: \$600+